



# WonderTrek

CHILDREN'S MUSEUM

## WonderTrek's Outdoor Adventure Sponsorship Catalog

The wait is almost over. After ten years of dreaming up a children's museum like no other, we're gearing up to open WonderTrek's Outdoor Adventure in Baxter, MN, in 2026.



*Mission Statement: The children's museum brings together the region's children and families in shared experiences that are grounded locally and open onto the wider world. Dynamic, material-rich environments, exhibits, events, and programs engage children in the joy of play and the wonder of learning.*

Updated 8/18/2025



**But first,** we need YOU! More than \$6 million has been raised thanks to visionary donors and grant funding but now we're in the final push for \$1 million to begin construction! These local donations will go towards exhibits, tools and gear to keep kids exploring and playing until the sun goes down - and sometimes later!

**Secure a sponsorship & help close the gap today!**



To make a donation, secure a sponsorship, or discuss recognition opportunities, please email [peter@wondertrekmuseum.org](mailto:peter@wondertrekmuseum.org), call 218-270-4004, or scan the QR Code:



**Donate Here!**





# Sponsorships

## Your Name HERE

From buying an engraved paver to naming the Treehouse, WonderTrek makes it easy for families, businesses, individuals and foundations to pitch in at the level that works for them. At every level, great care is taken to ensure recognition is visible, respectful, and commensurate with the giving level.

WonderTrek is a registered 501(c)(3) non-profit corporation in good standing. WonderTrek provides a tax receipt for all donations over \$250.00.

Since we're planning on tens of thousands of hands and feet working on our exhibits, sponsorship terms are for ten years, at which point the exhibit or area may need refurbishment or revision. The original sponsors will have the first right of refusal to extend their sponsorship.

Symbol	Sponsorship	Page
A	Adventures Outfitter Studio	4
B	Children's Gardens Reserved for Arwen Avenelle Arts & Activities Fund	13
C	Mud!	17
D	MN's Longest Picnic Table + Courtyard	18
E	Gathering Hearth	20
F	Treehouse & Play Path for All	21
G	Trail Hub and Adventure Trails Reserved Naming Rights for Robert and Rachel Nystrom Trail Hub and Adventure Trails	22
H	Rest and Recharge Stations	23
I	Post and Platforms (working title)	24
J	Boomerang Berm	28
K	Water on the Move	29
L	Picnic Shelter and Staff Shed	33
M	Cornerstone Founders	33





## A. Adventure Outfitter's Studio

*When visiting WonderTrek's Outdoor Adventure, the Adventure Outfitter's Studio is always the first stop. It's a 2,450-square-foot facility where families can check out the tools and gear for their outdoor adventure or throw themselves into a big messy project.*

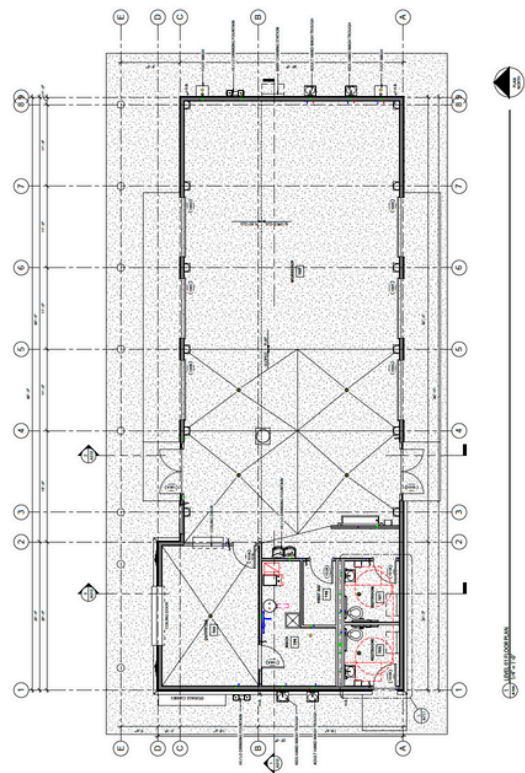
### A.1 Adventure Outfitter's Studio..... Exclusive Naming

The Outfitter's Studio is made for campus-wide activities, such as a BioBlitz or other Citizen Science gatherings, the Studio will serve as program headquarters and the place to get started. With its 1,800 square-foot Workshop—twice the size of a classroom—the Studio provides a wide-open place, with room for dozens of participants engaged in messy constructions and working big. Everything about the workspace is designed to help children and families connect with the outdoors and engage with the natural and constructed features of WonderTrek Adventure.

A concrete apron around the perimeter of the building, matching the depth of the overhangs, will increase the day-to-day function of the facility. Increasing physical accessibility, this area will provide a place to prop tools for the day, keep a half cord of wood dry, or set aside a construction project until the next day.

**Specs: 2,450 square feet**

**Amount: \$1,000,000**



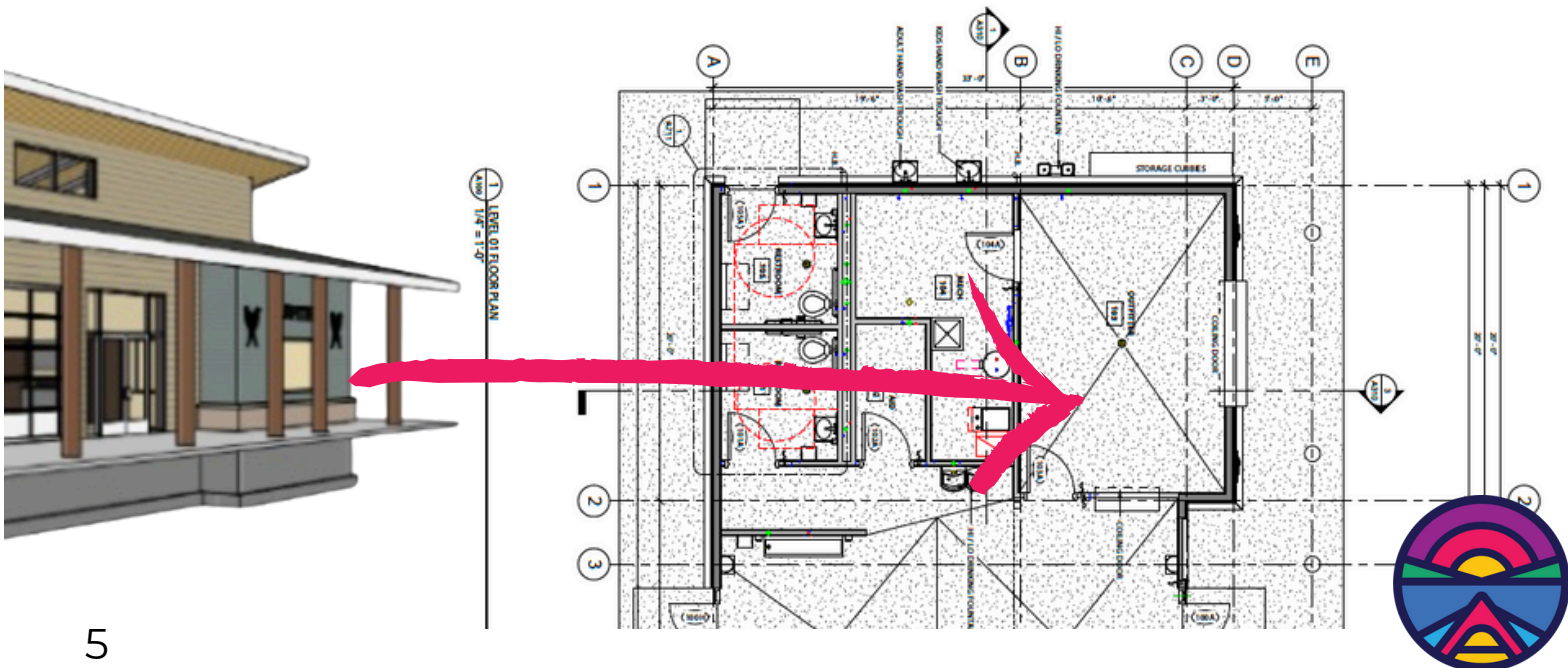


# A.2 Outfitter's Station, *Reserved for Cosmetic & Family Dentistry*

Every visit to WonderTrek Outdoor Adventure promises a new experience. Just as the changing seasons present new things to explore and different ways to explore them, so does a new batch of tools and equipment. At the Outfitter's Station, children and families select from an assortment of fun items specially selected for the season. They check out snowshoes in the winter and watering cans in the summer. Adventure Backpacks will be available year-round.

**Specs: 250 square feet**

**Amount: \$25,000**





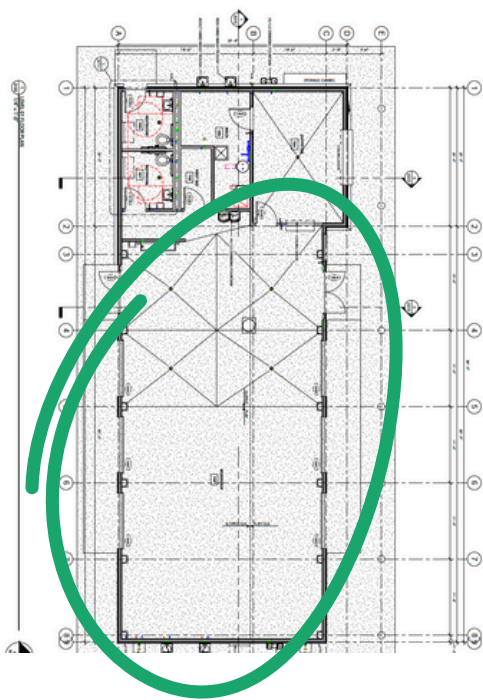
## A.3 Outfitter's Workshop..... YOUR NAME HERE

This rough and ready workspace is designed for facilitated programs, messy play, and group builds that can take shape over the course of a week or weekend. Roll-up doors with low-profile thresholds allow for easy coming and going by children and families—sometimes carrying collected materials from outdoors, sometimes carrying something they made indoors.

When the doors are open, the program space effectively expands out from the building where it blends and merges into the landscape. The concrete floor can be hosed off and wheeled tables will fold up vertically, easily stowed in a corner when not in use. Visitor experience in this space will be different with each visit. Children and families can expect something new from season to season, from weekdays to weekends, from drop-in visits to group arrivals.

**Specs: 1,800 square feet**

**Amount: \$50,000**

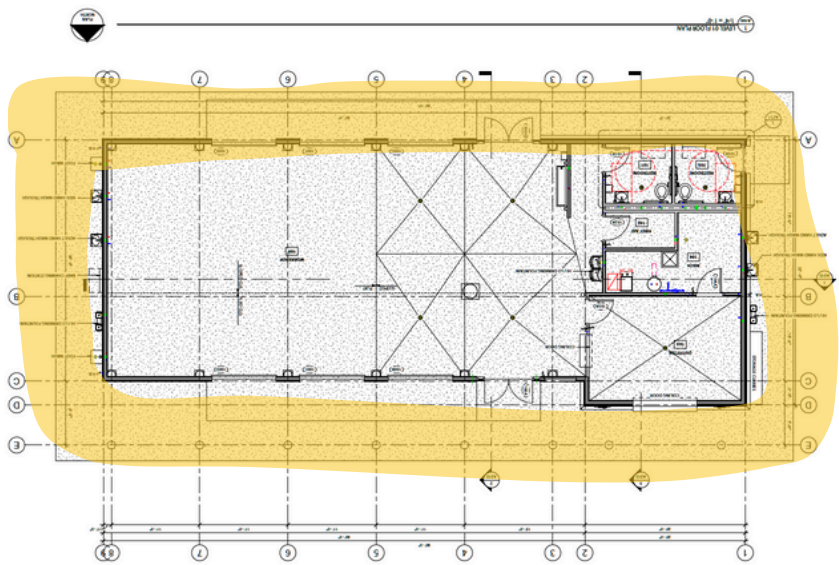




**A.4 Outfitter's Play Porch..... YOUR NAME HERE**

Whether visitors are checking out equipment from the Outfitter's Station, taking in a storytelling program, or working on a big messy project, the Play Porch is a multimodal hub of activity. Running along the entire north side of the Adventure Outfitter's Studio, the Play Porch provides protection from the elements, creates space for programming adjacent to the Courtyard, and helps transition activities from indoors to outdoors.

**Amount: \$15,000**





## **A.5 Outfitter's Creativity Cabinets..... YOUR NAME HERE**

A set of eight custom cabinets outfitted with lockable wheels and of various shapes and sizes, determined by the use of each cabinet. In general, the cabinets are about six feet tall and three feet wide, with double doors that can be locked. These are crafted pieces, made of wood and featuring a range of interior fittings. Cabinet backs will be finished and usable for temporary display. As rollable units, they can be used to divide the room or create a room inside a room. When a wide-open space is needed, the cabinets can be lined up against a wall or moved to the Play Porch, weather permitting.

**Specs: Approximately 6' x 3'**

**Quantity: 8**

**Amount: \$28,000 total or \$3,500 each.**

## **A.6 Outfitter's Work Tables..... YOUR NAME HERE**

A set of custom work tables will be available for drop-in and organized groups. With solid wood tops, these tables (approx. 4ft x 6ft) will be well suited for active construction projects and material exploration. Large, lockable wheels will facilitate various program configurations indoors and outdoors. For larger scheduled programs and events, lightweight folding tables can be wheeled into the workshop.

**Specs: 4' x 6'**

**Quantity: 6**

**Amount: \$13,000 total, or \$2,500 each.**





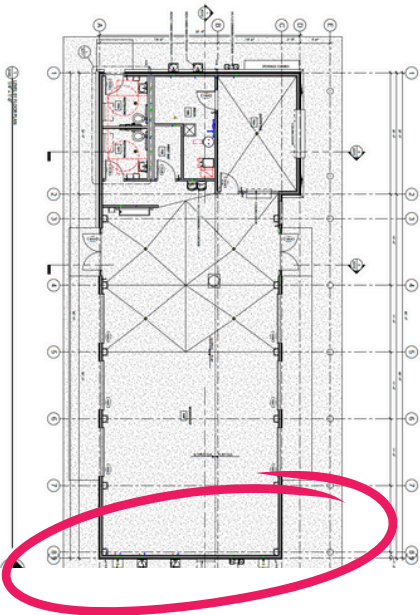
**A.7 Outfitter's Timberwall..... YOUR NAME HERE**

Running the length of the east wall is the *Timber Wall*, made of vertically oriented pieces of northwoods timber with various-sized holes and spaces in between. These holes can be used for building on to, hanging things from, and supporting wild creations. As an invitation to play, it signals to children that it's okay to bring the outdoors in and make something big. It will accommodate many children at once and support collaborative constructions.

This will be a permanent feature of the Outfitter's Workshop. Other large-scale projects, possibly led by community partners, such as the Leech Lake Boys and Girls Club, can take shape here over time and possibly remain on display for several weeks.

**Specs: 15' wide by 10' tall**

**Amount: \$10,000**





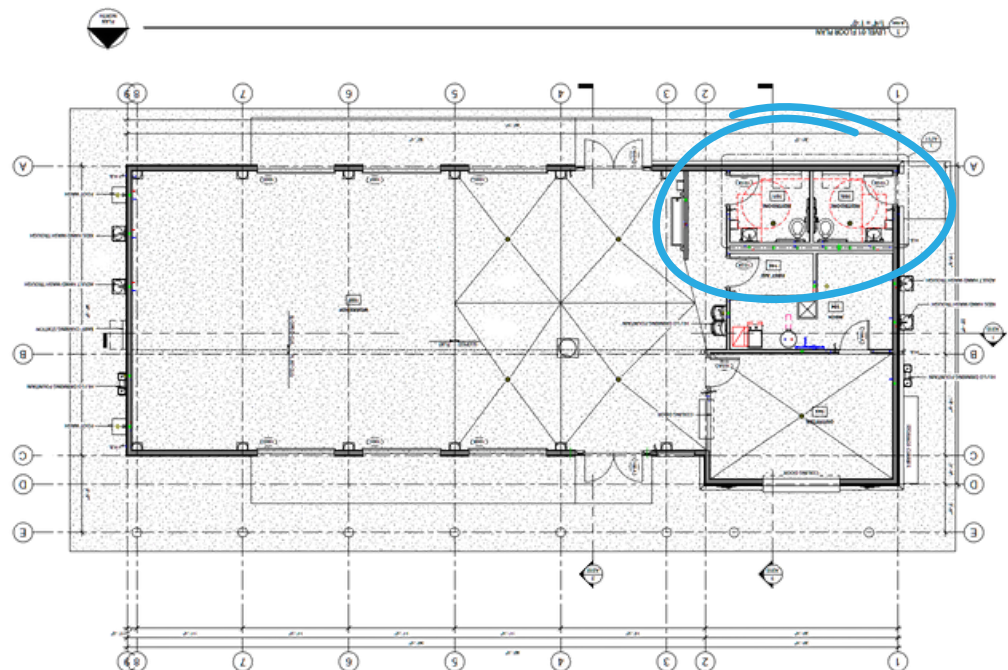
## A.8 Outfitter's Family Restrooms..... **YOUR NAME HERE**

Family restrooms will be accessible from the outside and inside the Adventure Outfitter's Studio. Family restrooms will feature child-friendly toilet seats and push-to-flush toilets, multiple hooks to hang clothes and bags, diaper changing stations, and sinks with child-friendly step-up stools.

**Specs: 50 square feet (each)**

**Quantity: 2**

**Amount: \$10,000 each**



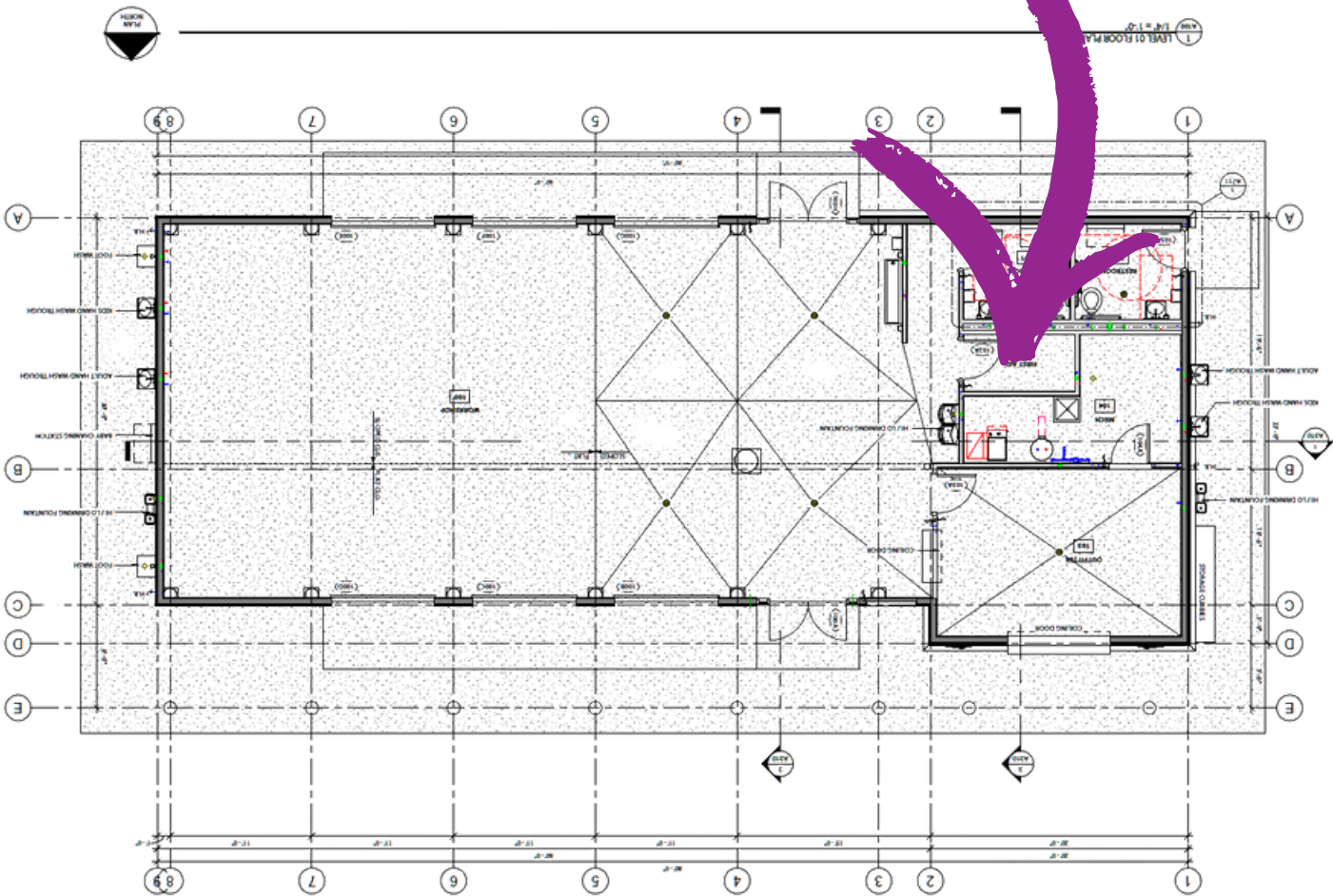


**A.9 Outfitter’s First Aid Station..... YOUR NAME HERE**

The First Aid Station is a small room just off the Outfitter’s Workshop, where staff and caretakers can take a child in need of resolving minor injuries or illnesses. It’s important that children needing first aid be in a private setting. This room also offers privacy for breastfeeding.

**Specs: 50 square feet**

**Amount: \$10,000**





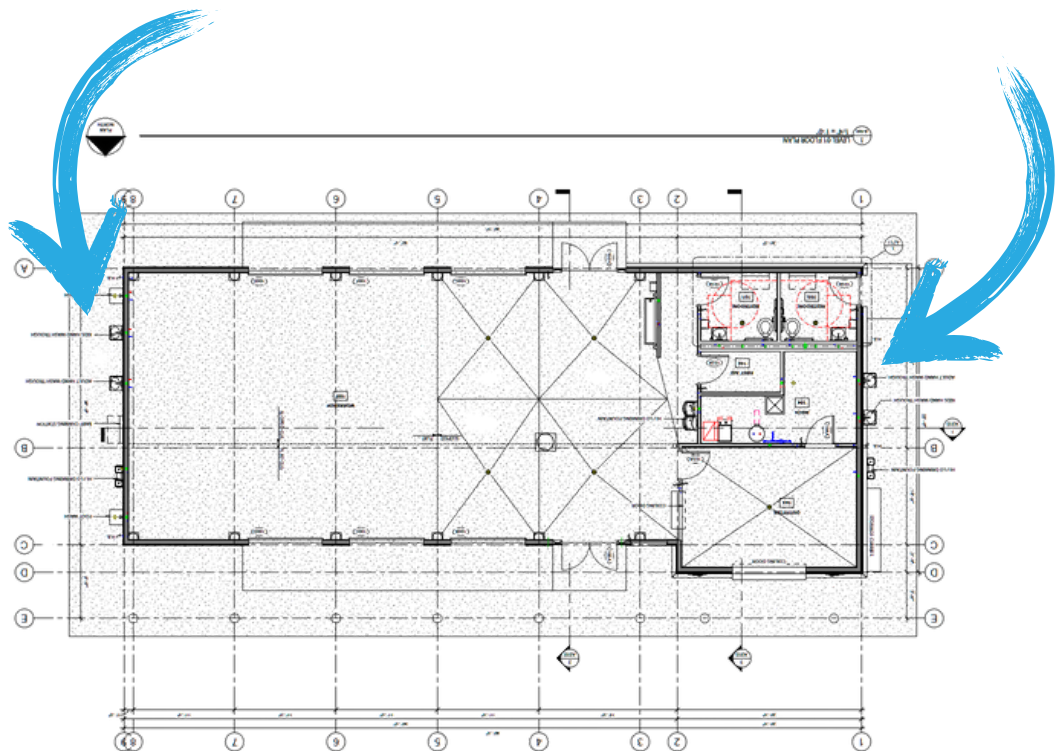
## A.10 Outdoor Clean-Up Stations..... **YOUR NAME HERE**

On either exterior end of the Adventure Outfitter's Studio, Clean-Up Stations provide water sources and a place for children to get cleaned up during seasonal outdoor play. Amenities will include:

- Two trough sinks, one child height, another caretaker height
- Foot cleaners
- Hose hook up to supply water to Mud!, fill watering cans for the gardens, and for general clean up.
- Drinking fountain
- Stroller parking and Cubbies (20) for visitors to stash personal items while they're on site.
- Benches
- The east end Clean-Up Station includes a diaper changing station

**Quantity: 2**

**Amount: \$10,000 each**





## B. Children's Gardens

*The gardens are a place to grow, learn & experience hands-on healthy eating from seed to "finger food." With a variety of future programming opportunities, the gardens will allow year-round family observations of birds, insects & critters abound.*

### B.1. Children's Gardens Sponsorship **Reserved for Arwen Avenelle Arts & Activities Fund**

A family strolls from the parking lot toward the entry to WonderTrek's Outdoor Adventure, enjoying the trees, shrubbery, and an abundance of native and annual flowers planted to attract pollinators. As they pass through the gate, they are flanked by two gardens, each marked at its entry by a lovely arch. Both of the Children's Gardens are distinct in their own purpose and support children's extended exploration. The garden on the right side of the Outdoor Adventure gate is surrounded by a bent willow fence with a sign that reads, "Pollinators Welcome here!" The garden on the left is surrounded by a simple split rail fence, and has a sign that reads, "Food for People growing here!" One child heads down the path leading to the Pollinator Garden, the other two are more interested in what kind of food is being grown.

**Specs: Approximately 1,000 square feet**

**Quantity: 3**

~~Amount: \$40,000 for all three gardens~~





## B.2 Children's Pollinator Garden *Reserved for Arwen Avenelle* Arts & Activities Fund

Seeing a garden full of flowers in bloom, one of the children decides to skip down the path leading to the Pollinator's Garden, adult in tow. The riot of color they saw from a distance resolves into patches of different plants. Entering through the gateway in the split-rail fence, they skip down the curvy garden path stopping to touch the soft petals of a flower then bend to put nose to bloom to find out how it smells—in pollinator fashion! They notice the bees busily hovering on one plant and then another. Wait! Was that a hummingbird? They run back to the entry for a look at the illustration posted there of the pollinators that may be in the garden. With a new purpose, they start seeking and attempting to identify some of Minnesota's native pollinators. As the duo makes their way around every part of the Pollinators Garden, there is chit-chat about the important "job" bees and other pollinators have. They carry new knowledge and insight as they move around the site, noticing other pollinator plans.

**Specs: Approximately 400 square feet**

**Amount: \$15,000**





## B.3 Children's Kitchen Garden *Reserved for Arwen Avenelle* Arts & Activities Fund

As they near the Kitchen Garden, the other two children spot spray bottles hanging on the fence near the entry arch. Garden staff are inside the garden, spots the children, and says, "Grab a spray bottle. We're spritzing all day!" Spray bottles in hand, they enter the garden, wondering where they should start. As they move along the garden path, stopping to spritz here and there, they take note of the labels and simple illustrations. These illustrations show the different clusters of plants that have been planted in partnership with gardeners in the area. They stop to chat with the friendly gardener who is working in a plot where corn, beans, and squash have been planted together. They are fascinated to hear about these "three sisters" of Indigenous American agriculture. Moving on, they continue to spritz and notice the variety of edible plants with each row or cluster labeled with its name and uses, from familiar vegetables to those popular in immigrant community cuisines.

**Specs: Approximately 400 square feet**

**Amount: \$15,000**





## B.4 Children's Fruit Orchard *Reserved for Arwen Avenelle Arts & Activities Fund*

*Adjacent to the vegetables is a small grouping of fruit trees and shrubs, roughly 4 to 6 of each, including apple, plum, cherry, blueberry, current, and even a grapevine. All three children and their caretakers meet again in the Children's Fruit Orchard after being drawn in by the aroma of fresh apples in the fall or juicy plums in the summer. The children notice the height of the fruit on the trees, and realize they can't reach it on their own. Two of the children turn themselves into benches for the third child to stand on and pluck three fresh, ripened fruits. The group leaves the Children's Gardens feeling full and excited to explore as they hear laughter coming from the Courtyard area.*

These plants will be horticultural varieties grown for fruit production. Native fruit and nut-bearing species such as, hazel, chokecherry, pin cherry, and serviceberry, will be planted and nurtured in other areas of the site.

**Specs: Approximately 10 fruiting trees and shrubs**

**Amount: \$10,000**





## C. Mud!

### C.1 Mud! Sponsorship..... **YOUR NAME HERE**

Mud! is where visitors find everything they need to stir up and play with a batch of glorious mud. Children can don a waterproof smock to protect clothing. After selecting just the right bowl, pan, pot, or dish, they scoop ingredients from bins (dirt, sand, pre-mixed mud), pump water into the concoction, and stir with a big spoon, a stick, or their bare hands, adding more water and more dirt until the desired consistency is achieved. Children might transfer their mud into a muffin tin or bundt pan and pop it into a cavity built into the furniture that can work as an oven. Or they might decide to grab a paintbrush and use their mud as a decorative material, creating a design on a large vertical wall that defines one boundary of Mud! Work surfaces include a long, low counter and an island, providing space for children to play cooperatively or solo. Chatter is lively here as children tick through their “recipes” or narrate the stories they create about their concoctions. Cleaning up is part of the experience too. Mud! is situated close to the outdoor studio building, providing easy access to the equipment and infrastructure needed for cleaning up youngsters and for daily cleaning of the area by staff.

**Specs: 720 square feet**

**Amount: \$40,000**





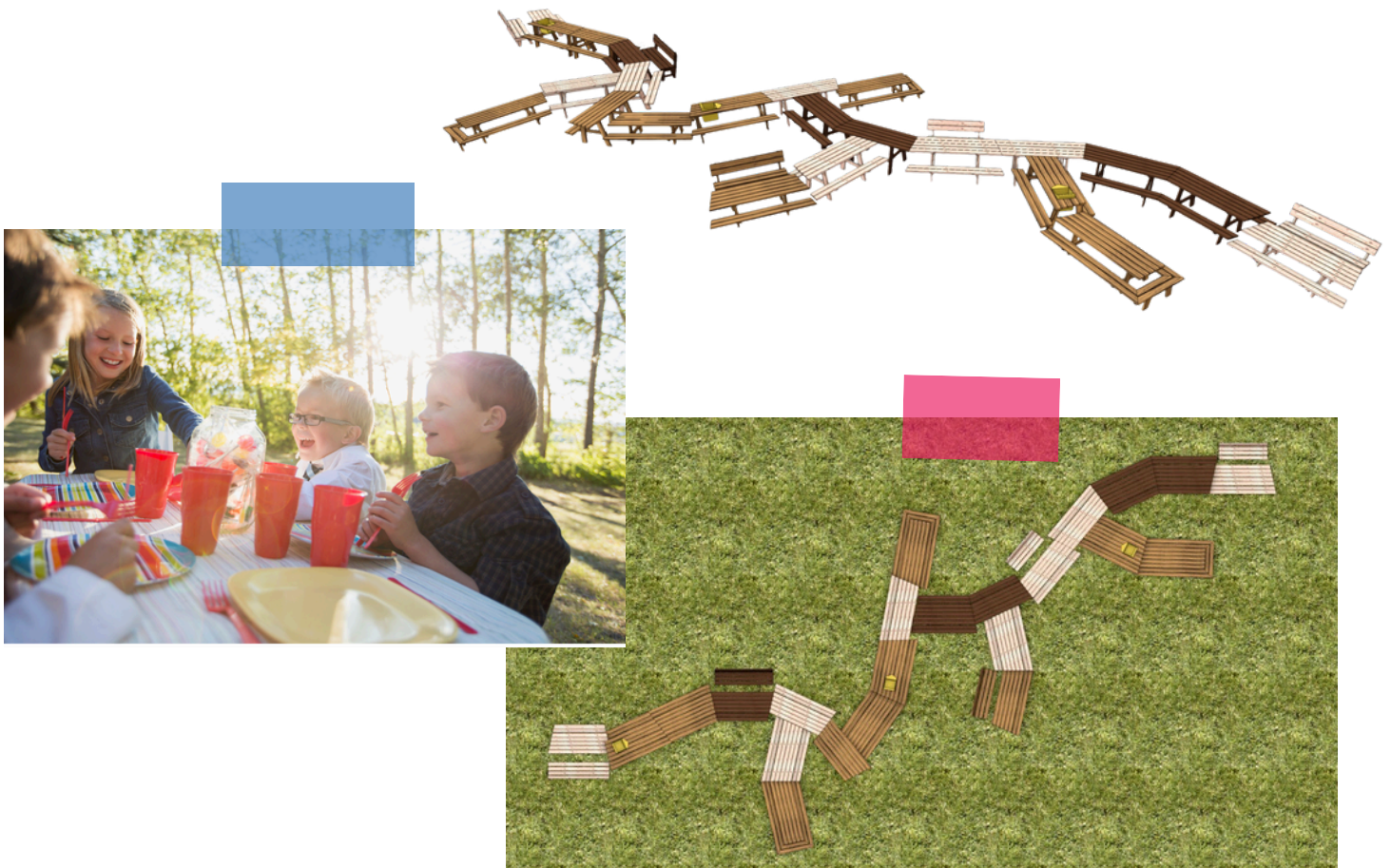
## D. Minnesota's Longest Picnic Table + Courtyard

### D.1 Minnesota's Longest Picnic Table..... YOUR NAME HERE

As visitors approach these long, interconnected, and unique picnic tables, they are delighted and intrigued by the size and configurations. This might well be the longest picnic table in all of Minnesota. Finding a seat at this table is easy since there's room for everyone, and everyone is welcome. The tables serve many functions: a place to relax, get to know your neighbor, and eat a snack. Scattered on the table surface are delightful placemats created by the region's children; visitors are encouraged to arrange the placemats according to their curiosity. Most importantly, the longest picnic table will become the signature asset of the community, providing physical and symbolic connections between all of the food-related exhibits and programs at the museum.

**Specs: 24 reconfigurable picnic tables, 166 feet total length.**

**Total Amount: \$100,000 (for all 24 tables)**





## D.2 Individual Engraved Tables

Personalize the tabletop of one of the 24 custom tables that make up MN's Longest Picnic Table

**Specs: 96 characters for personalized tabletop engraving, table sizes vary but average approximately 8' x 4'**

**Quantity: 24**

**Amount: \$1,500 each**



## D.3 Engraved Bricks

Personalize an engraved brick for MN's Longest Picnic Table's pavers patio.

**Specs: 4" x 8", 60 characters for personalized engraving**

**Quantity: 50 46**

**Amount: \$250 each**



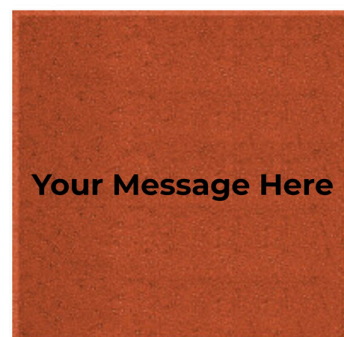
## D.4 Engraved Pavers

Personalize an engraved paver for MN's Longest Picnic Table's pavers patio

**Quantity: 50**

**Specs: 8" x 8" paver, 120 characters for personalized engraving**

**Amount: \$500 each**





## E. Gathering Hearth

### E.1 Gathering Hearth Sponsorship..... **YOUR NAME HERE**

From the Trail Hub, children and families will see the Fire Ring, and the people gathering there, just a short distance into the woods. Running past piles of shoveled snow down a short length of trail, children are drawn to a crackling wood fire just off the trail. Others are already gathered around the fire, some adding sticks from a nearby pile. But not all the attention is centered on the fire. There are places to sit all around the Fire Ring, but no two seats are the same. Children are moving from place to place, seemingly testing each seat, sometimes pausing for a photo while announcing their favorite. Each of the seats is a unique artwork created by artists and artisans in the region. While there won't always be warm fires burning on late winter afternoons, there will always be an inviting arrangement of unusual places to sit and play games around. This will be a spot for comfort, safe risk, and connecting across generations—making and tending campfires, singing songs, cooking, providing warmth during the cold months, and a place for programs and storytelling.

**Specs: The stone fire ring of the Gathering Hearth is approximately 8' in diameter with at least six seating options**

**Amount: \$30,000**





## F. Treehouse & Play Path for All

### F.1 Treehouse & Play Path for All..... Exclusive Naming

As visitors step out of the museum they see the Play Path for All clearly marked along the trail. Some special features: sensory-engaging surfaces, a railing that makes sounds, and places to slow down and notice. The path has a very slight incline that meanders through the woods and eventually winds up and through the Treehouse. Whether rolling in a wheelchair or walking, children engage their senses, encountering a variety of textures, patterns, and colors that are embedded in the surface. As the Path starts to elevate, side railings become part of the play. On their way to the elevated platforms of the massive Treehouse, children investigate built-in niches that invite them to leave behind a special treasure that was collected along the way, and to investigate what other children have already left behind.

The Treehouse is built from timbers and non-dimensional lumber. There's variety in the twists, turns, and branching of timber and trees, and the structure feels like it is an extension of the woods. The treehouse invites children and adults to climb to the top and get a new perspective of the landscape, supporting physical play and risk-taking. Cargo nets, stairs, tree stumps, platforms, and ramps provide a wide variety of ways to climb to up and around the Treehouse. Gathering, sorting, and inventing ways to use the materials become part of the play, as children naturally gather and collect objects that are of interest to them. Once visitors make it to the top, spotting birds, insects, and other animals becomes part of the play. Noticing the trees and plants that grow nearby inspires rich conversations. Integrated into the barrier that surrounds the platform are spaces to weave natural material in and out of the fencing. Hoisting materials to different levels using pulleys and canvas containers becomes a challenge itself.

**Specs: The Treehouse is 36' tall to the tip of the flag mast with six platforms at various heights, and the Play Path is 150' long**

**Amount: \$1,500,000**





## G. Trail Hub & Adventure Trails

### G.1 Trail Hub & Adventure Trails, *Naming Reserved for Robert and Rachel Nystrom Trail Hub and Adventure Trails*

Walking into the Courtyard, children feel a sense of prospect, supported by the elevation of the terrace and a view that includes trails disappearing into the woods in one direction, while leading down to the pond in another. Visible trails are the first invitation to explore. Sign-posts featuring images and place names that are fun to read out loud point the way to familiar activities and yet-to-be-discovered destinations. From here, children lead the way, leaving the Trail Hub and heading down a trail. Along the way, a running narrative takes shape with ideas of what lies ahead.

For groups, the Trail Hub is a perfect staging area, serving as a place to stop and get organized before heading out. On the sunny south side of the building, plenty of structured experiences and locations make it easy for families to stay together while taking part in scheduled programs or impromptu set-ups for play and exploration. The Trail Hub, at the east end of the main building, will be the main location for orientation and wayfinding—out to the trails, woods, and landscape features far beyond the museum doors.

**Specs: Approximately 3,000 feet of trails**

~~Amount: \$100,000~~



### G.2 Engraved Benches

Personalize a bench with your own engraved message.

**Specs: 6' benches, each with 96 characters for personalization.**

**Quantity: 12**

YOUR NAME HERE

**Amount: \$3,000 per bench**





## H. Rest & Recharge Stations

### H.1 Rest & Recharge Station Sponsorship....**YOUR NAME HERE**

At five locations along the trails, visitors will be invited to pause, regroup, and recharge in for a while. These destinations will feature a wider range of amenities than other stops, providing families a place to get out of the rain or for staff to stage occasional, site-specific programs and events. Amenities include:

- Benches and rain shelters
- Receptacles for trash and recycling
- Trail signage with Maps
- Staff access to first aid supplies
- Lighting and outlets

**Quantity: 5**

**\$10,000 per station**





# I. Posts & Platforms

## I.1 Posts & Platforms Sponsorships.....YOUR NAME HERE

A group of children galavant along the Adventure Trail ahead of their adults and some smaller children. As they top one of the trail-straddling berms, the explorers spot curious, partially obscured structures through the trees. They move closer to investigate and reach an arrangement of tree-bough “posts” sticking out of the ground. Cool! They take turns being the leader as they step, reach, and climb, forging 3-D paths through. Then they come upon piles of tree cookies next to a lean-to with a bunch of stuff in it. One of the children starts making an informal inventory of the contents: tarps, lengths of rope, a stack of split logs, more tree cookies and a pile of pine boughs. Slender willow sticks and some windfall tree boughs broken into various lengths are stacked against the back wall. Another child dashes over to a small structure someone has built by leaning willow reeds against the trunk of a tree. A third inspects one of two unfinished structures that suggest small buildings and yells out, “Let’s build a fort!” The small group launches into an effort that stretches to over an hour as their fort develops and changes. When they hear their adults calling for them, the nearby zip line offers a fun way to transport materials from the center of the Posts & Platforms area to the trail’s edge.

**Specs: Approximately  
10,000 square feet**

**Amount: \$150,000**



## I.2 Zip Lines .....YOUR NAME HERE

Zipline(s) reaching from the heart of Posts & Platforms to a spot close to the main path offers transport and fun, large muscle play. Will need support structure at each end and perhaps platforms.

Specs: Approximately 30 feet in length

**Specs: Approximately 30 feet in length**

**Amount: Two available, \$20,000 apiece**





### I.3 Building Starter Stations.....YOUR NAME HERE

Partially framed-up four square and A-frame structures offer children an invitation to finish, enlarge, and remodel.

**Amount: Two available  
\$10,000 apiece**



### I.4 Circular Platform with Access Ramp.....YOUR NAME HERE

A round platform, approximately 12' to 15" in diameter is built around a tree and approximately 3' above grade, offers opportunities to build, climb and jump.

**Amount: \$20,000**



### I.5 Accessible Cookie Climber Platform

.....YOUR NAME HERE

Young children practice their climbing skills up stacks of tree cookies to a circular platform. A slightly ascending berm provides a accessible route to reach the platform

**Amount: \$15,000**



### I.6 Balance Beams & Ropes.....YOUR NAME HERE

Adventures test their balance navigating from post post across beams and ropes.

**Amount: \$15,000**





## I.7 Rickety Slat Bridge.....YOUR NAME HERE

A rickety slat bridge makes for a daring way to start your next adventure.

**Amount: \$8,000**



## I.8 Program Pavillion.....YOUR NAME HERE

A covered structure in the thick of the action is just right for a picnic, sheltering from the rain, playing house, or taking in a facilitated program.

**Specs: Approximately 300 square feet**

**Amount: \$15,000**



## I.9 Stump Climber Bridge.....YOUR NAME HERE

Scaling up varied sized stumps is the only way to get up to this bridge, launching countless imaginative play scenarios.

**Amount: \$15,000**



## I.10 Balance Logs .....YOUR NAME HERE

Sometimes all you need is a fallen tree or a series of balance beams to test skills and launch imaginations.

**Amount: Three available for sponsorship, \$4,000 apiece**



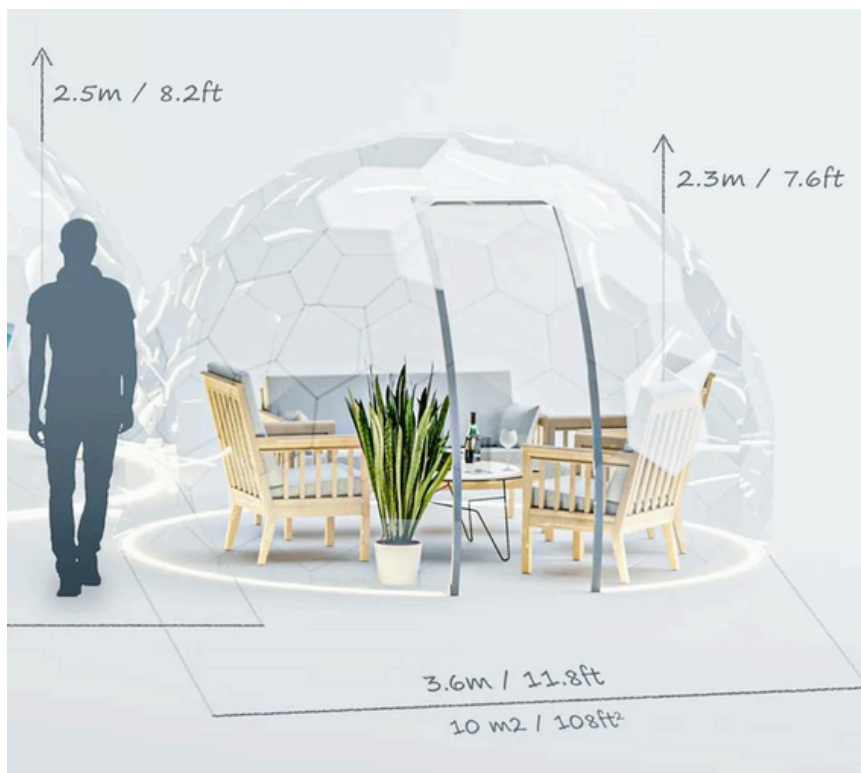


## I.11 Warm-up Dome..... **YOUR NAME HERE**

“Hypedomes” — the ultimate cozy cocoons designed for fun and comfort! These rehabilitation stations can be equipped with heat, air conditioning, and stylish furniture. These domes offer the perfect escape for visitors to enjoy playtime during winter's chill or summer's heat. Each spacious “Hypedome” accommodates eight adventurous spirits, making it an ideal place to rest.

**Specs: 7.5' tall by 11.8' wide**

**Amount: \$12,000**





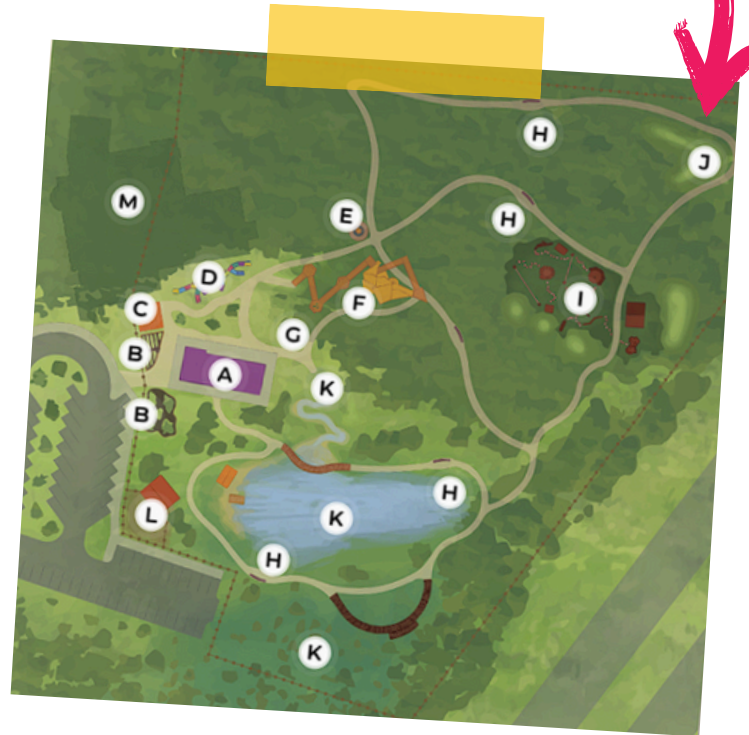
## J. Boomerange Berm

### J.1 Boomerang Berm Sponsorships.....YOUR NAME HERE

As children roll, climb, walk, stumble, and bound up and down Boomerang Berm, they are turning this 12-foot elongated hill into a magical place all their own. The slopes and inclines strengthen sensory development as imaginations soar. Just the right grass seed mix makes for wonderfully sensory play experiences.

**Specs: 12' tall, approximately 100' long and 15' to 20' feet wide**

**Amount: \$20,000**





# K. Water on the Move

## K. 1 Water on the Move Exclusive Naming

.....**YOUR NAME HERE**

Water on the Move offers countless opportunities to explore natural ecosystems and discover how each influences the next. Children trace the journey of water across the WonderTrek campus—from the bubbling source of the Stream to its Delta, through the lively buzz and chatter of the Pond, and into the native plantings of the infiltration basin.

**Amount: \$350,000**



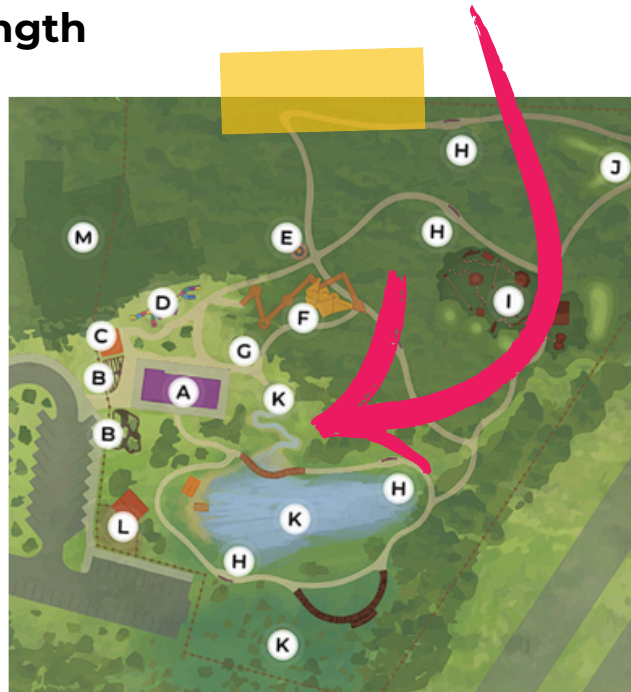


## K.2 Stream & Delta.....YOUR NAME HERE

The chatter and laughter of children at play echo along the gently flowing stream, which bubbles from a rocky outcrop, races down a small hill, and curves through two wide meanders. On a summer day, water running over sand and rock is the perfect playground for imaginative, playful children—whether they're tracking the journey of small boats and natural materials downstream, joyfully scooping and dumping sand and water, or building dams and diverting the flow. Where the stream meets flat land, a sandy delta forms—rivulets trickle through it, and water gathers in shimmering pools. Children wade and splash, using cups, buckets, and ladles to move sand and water from place to place as they build dams, castles, and moats. A stroll along the Outdoor Adventure Trail leads families onto a gently curving dock that extends over the Pond, where it meets the Delta. It's the perfect spot to take in sweeping views of the stream, delta, and pond, to observe the plants and critters in and around the water, or simply to dangle your fingers or toes in the pond's cool, refreshing water.

**Specs: Approximately 85' in length**

**Amount: \$100,000**



## K.3 Stream Play Tool Rack.....YOUR NAME HERE

Shovels, scopes, buckets, tubes, funnels, and sifters are stored on a rack near the creek.

**Amount: \$3,000**





## K.4 Pond & Delta Dock.....YOUR NAME HERE

The Pond will be surrounded by a thick shoreline of plants native to WonderTrek's location. Serving multiple purposes, these plants will discourage visitor foot traffic to the water's edge, filter runoff, provide wildlife habitat, and serve an educational purpose through both informal signage and scheduled programming. Native aquatic plants like Duckweed (*Lemna*) and American White Water-lily (*Nymphaea odorata*) will be introduced to the Wetlands Pond. The horseshoe shaped dock separating the delta sand play area from the pond encourages visitors to get out over and close to the water. The Dock stands over and hides the weir that separates the Delta from the Pond standing just above the water line on the Pond side. At the water's edge, on either side of the Delta, the Dock meets up with segments of the Outdoor Adventure trail. Both Dock and Trails are built to be accessible to all.

**Specs: Pond is approximately half an acre**

**Amount: \$100,000**



## K.5 Recreation Dock & Paddle Station.....YOUR NAME HERE

At a break in the thick fringe of native plants along the pond's northwest shore, a small dock offers safe access to deeper water—perfect for launching small watercraft. Older children can try their hand at maneuvering a child-sized rowboat, kayak, or canoe, supported by WonderTrek program staff who provide safety instruction, participation guidelines, and hands-on assistance.

**Amount: \$40,000**





## K.6 Stormwater Infiltration.....YOUR NAME HERE

Description: Take a hike on the Outdoor Adventure trail through the Infiltration Basin and discover the hidden beauty of an ephemeral pond as you pass shrubs, tall grasses, and blooming forbs. It's a perfect place for exploration, nature immersion, and sparking curiosity about where water comes from—and where it goes.

**Specs: 22,855 square feet**

**Amount: \$75,000**





## L. Picnic Shelter & Staff Shed

### L.1 Picnic Shelter & Staff Shed.....**YOUR NAME HERE**

From celebrating life's moments to gathering the kids for lunch to taking in a naturalist program, WonderTrek's Picnic Shelter is a specially designed gathering place for families and groups, rain or shine. The enclosed backside of the structure is a hub of activity for staff members and volunteers to prepare for smooth operations of WonderTrek's Outdoor Adventure.

**Specs: Approximately 1,200 square feet**

**Amount: \$100,0000**



## M. Cornerstone Founder

*WonderTrek is accepting up to nine more cornerstone founders*

### M. Cornerstone Founder Donation

Donors may choose between restricting their donation to creating an access program for low-income families, jumpstarting phase 2 - the main museum facility, or leaving their donation unrestricted to support area of greatest need.

**Recognition: A cornerstone plaque at the museum entrance**

**Amount: \$50,000 a piece, nine available.**





# Exclusive Naming

## Exclusive Naming

### WonderTrek's Outdoor Adventure.....**YOUR NAME HERE**

Creating a world in which children run, climb, build, imagine, and transform, while learning to make sense of their world, WonderTrek's Outdoor Adventure takes "family outing" to a whole new level. WonderTrek knows every child needs ample time for free-choice play and playing outside. It's how children learn, develop, and get ready for life. That's why WonderTrek's Outdoor Adventure creates fenced-in freedom by blending the natural world with intentionally designed built environments. Towering pines, undulating mounds, a shallow stream flowing to a pond, pollinator plantings, tree forts, snow shoes, sleds, and discovery backpacks, are just some what's key to activating children's sense of adventure and discovery.

**Specs: Approximately five acres**

**Amount: \$2,500,000**





# WonderTrek Exhibit Sponsorship Opportunities

Index	Sponsorship	Pg.	Amount
<b>A</b>	<b>Adventure Outfitter Studio</b>	<b>4</b>	
A.1	Naming Rights	4	\$1,000,000
<del>A.2</del>	Outfitter Station <b>Reserved for Cosmetic Family Dentistry</b>	5	\$25,000
A.3	Outfitters's Workshop	6	\$50,000
A.4	Outfitter's Play Porch	7	\$15,000
A.5	Outfitter's Creativity Cabinets (X 8 available)	8	\$3,500
A.6	Outfitter's Worktables (X 6 available)	8	\$2,500
A.7	Outfitter's Timberwall	9	\$10,000
A.8	Family Restrooms (X 2 available)	10	\$10,000
A.9	Outfitter's First Aid Station	11	\$10,000
A.10	Outdoor Clean-Up Stations (X 2 available)	12	\$10,000
<b>B</b>	<b>Children's Gardens</b>	<b>13</b>	
<del>B.1</del>	<b>Children's Garden Sponsorship</b> <b>Reserved for Arwen Avenelle Arts &amp; Activities Fund</b>	13	\$40,000
<del>B.2</del>	Children's Pollinator Garden	14	\$15,000
<del>B.3</del>	Children's Kitchen Garden	15	\$15,000
<del>B.4</del>	Children's Fruit Orchard	16	\$10,000
<b>C</b>	<b>Mud!</b>	<b>17</b>	
C.1	Mud Sponsorship	17	\$40,000
<b>D</b>	<b>MN's Longest Picnic Table</b>	<b>18</b>	
D.1	MN's Longest Picnic Table Sponsorship	18	\$100,000
D.2	<b>Individual Engraved Tables</b> (X 25 available)	19	\$1,500
D.3	<b>Individual Engraved Bricks</b> (X 50 available)	19	\$250
D.4	<b>Individual Engraved Pavers</b> (X 48 available)	19	\$500
<b>E</b>	<b>Gathering Hearth</b>	<b>20</b>	
E.1	Gathering Hearth Sponsorship	20	\$30,000
<b>F</b>	<b>Treehouse &amp; Play Path for All</b>	<b>21</b>	
F.1	Naming Rights	21	\$1,500,000
<b>G</b>	<b>Trail Hub and Adventure Trails</b>	<b>22</b>	
G.1	Exclusive Naming <b>Reserved "Robert and Rachel Nystrom Trail Hub and Adventure Trails"</b>	22	\$100,000

Index	Sponsorship	Pg.	Amount
G.2	Engraved Benches (X 12 available)	22	\$3,000
<b>H</b>	<b>Rest and Recharge Stations</b>	<b>23</b>	
H.1	Rest and Recharge Station (X 5 available)	23	\$10,000
<b>I</b>	<b>Post and Platforms (working title)</b>	<b>24</b>	
I.1	Post and Platforms Sponsorship	24	\$150,000
I.2	Ziplines (X 2 available)	24	\$20,000
I.3	Building Starter Stations (x 2 available)	25	\$10,000
I.4	Circular Platform & Access Ramp	25	\$20,000
I.5	Accessible Cookie Climber	25	\$15,000
I.6	Balance Beams & Ropes	25	\$15,000
I.7	Rickety Slat Bridge	26	\$8,000
I.8	Program Pavillion	26	\$15,000
I.9	Stump Climber Bridge	26	\$15,000
I.10	Balance Logs	26	\$4,000
I.11	Warm-up Dome	27	\$12,000
<b>J</b>	<b>Boomerang Berm</b>	<b>28</b>	
J.1	Boomerang Berm	28	\$20,000
<b>K</b>	<b>Water on the Move</b>	<b>29</b>	
K.1	Exclusive Naming	29	\$350,000
K.2	Stream & Delta	30	\$100,000
K.3	Stream Play Tool Rack	30	\$3,000
K.4	Pond & Delta Dock	31	\$100,000
K.5	Recreation Dock & Paddle Station	31	\$40,000
K.6	Stormwater Infiltration	32	\$75,000
<b>L</b>	<b>Picnic Shelter and Staff Shed</b>	<b>33</b>	
L.1	Picnic Shelter & Staff Shed	33	\$100,000
<b>M</b>	<b>WonderTrek Outdoors Adventure</b>	<b>34</b>	
M.1	Exclusive Naming	34	\$2,500,000



# Brick, Paver, Bench & Picnic Table Sponsors

<b>Brick Sponsor x 50</b>	<b>#</b>	<b>\$250 Each</b>
Waste Partners Inc.	1	\$250
David & Tina Tagtimeier	2	\$250
Carleton/Meyer/Gillen/Boldt Family	3	\$250
Ginger Augustinack	4	\$250

<b>Paver Sponsor x 50</b>	<b>#</b>	<b>\$500 Each</b>

<b>Picnic Table Sponsor x 25</b>	<b>#</b>	<b>\$1,500 Each</b>

<b>Bench Sponsor X 12</b>	<b>#</b>	<b>\$3,000 Each</b>



# Be the spark. Donate Today

## **When our children thrive, our region thrives!**

After nearly 10 years in the making, WonderTrek is ready for the next big step: Opening WonderTrek's Outdoor Adventure.

With \$1 million left go, every sponsorship is a difference maker. By investing in WonderTrek, you're investing in our region's liveability, economic vitality, and well-being of our children for generations to come.

## **Secure your sponsorship today:**



**WonderTrek**  
CHILDREN'S MUSEUM

